





Impact Island

a super-high impact display
with a negligible footprint

CLIENT Amerang / Star Wars / Lucas Film

EVENT Star Wars Convention, London

STAND 5m x 5m display on a 9m x 9m island site

USPs Packs away into a mid-sized van (Transit etc)

Eight highly visible graphic displays with a total footprint of just 0.32 sqm

Ample floor space for displays, demos, hospitality etc

Central lockable, secure cabinet (in this example) for storing stock

Can be reconfigured to accommodate different display /
space requirements

Impact Island offers a significant level of branding - 24 sqm on the Star Wars stand

- All columns are two sided to full height (3m on the Star wars stand)
- Impact Island can be configured with three or four pillars, central or offset
- Minimal interference with floor space, enabling a wide range of displays and / or activities across your stand
- Display pillars can be "fenced off" to create a controlled access area (see fig 1)
- Display pillars can incorporate work tops if required
- Display pillars can incorporate Info Island style reception desks if required
- Graphics can be changed in minutes, so updated as and when required (ie today's Special Offer)
- Can be accessorised with flat screens, spotlights, iPad holders, shelving, literature racks, goodie bag holders and much more

